

rate card 2019

INDIVIDUAL SPOT RATES	30" SPOT RATE
0600 - 0900	€120
0900 - 1700	€100
1700 - 1900	€120
1900 - 0000	€90
0000 - 0600	€50

PRIME TIME PACKAGE (MON-SUN)	SPOTS	30" SPOT RATE	TOTAL
06.00 - 19.00	14	€100	€1,400
	21	€95	€1,995
	28	€90	€2,520
	35	€85	€2,975

TOTAL AUDIENCE PACKAGE (MON-SUN)	SPOTS	30" SPOT RATE	TOTAL
06.00 - 00.00	14	€80	€1,120
	21	€78	€1,638
	28	€75	€2,100
	35	€70	€2,450

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PRO RATA SPOT LENGTHS

10 Sec	-55%
15 Sec	-70%
20 Sec	-80%
40 Sec	+30%
45 Sec	+40%
60 Sec	+80%

- All Commercial are subject to station approval
- Time Fixing Spots fixed at specific times are charged at individual spot rates +20%
- Cancellation Notice. Cancellations must be made within 3 days of transmission or a 50% cancellation fee will apply
- Registered charities receive an additional 50% bonus airtime on all campaigns
- Volume Discounts are available on request
- Rates exclude VAT