

Nestled comfortably right in the middle of the Caribbean, Jamaica truly is a sparkling gem of an island that provides a welcome feeling of escape.

When you think of Jamaica, you might think of beaches, bikinis, and sunshine. You'd be absolutely right, but there's a whole world of wonder beyond the beach. With something for everyone, it's just waiting to be discovered.

Famous Montego Bay is Jamaica's capital of tourism. Here you'll find perfectly white sandy beaches, translucent water, known for its mineral content, and the sky above blue and sunny. But Montego Bay is so much more than a beach. You can relax the pace on horseback through some of Jamaica's most scenic and historic areas before the guides unsaddle the horses for an exhilarating sea ride. Yes, horse riding in the Caribbean Sea! You can visit the historic

great plantation houses - the Rose Hall Great House, once a sugar plantation, is said to be haunted. For something completely different, take a bamboo raft down the scenic Martha Brae River, where you'll experience the peaceful serenity of the Jamaican landscape.

When the sun goes down, there's a world of food and nightlife to keep you entertained. Sample the world famous Jamaican Jerk Chicken, and experience authentic Jamaican Rum.

Music echoes throughout the island, in bars, restaurants and out on the street. Soak it up and drink it in. This is the home of Reggae, and Jamaicans aren't shy about sharing their love of it.

Combined with the warmth and friendliness of the locals, Jamaica promises to be an escape from everyday life you will never forget.

Fly direct to Montego Bay from London, Birmingham or Manchester.







